



INVESTMENT CRITERIA

Operating Companies

- 1) Less than \$20M.
- 2) Making money and cashflow positive.
- 3) Identifiable marketplace with clear site on value added and how to leverage that value added. Meaning must be able to articulate and quantify how The KENBRI Group will enhance the value of the purchase.
- 4) Expected rate of return greater than 17% pa. Thus, NPV and Discounted Cash Flows will be discounted at a rate of 17%, with a payback of less than 5 years, and an NPV / Initial Investment of greater than 3.0 times.

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